



CORPORATE PARTNERSHIP  
OPPORTUNITIES

**ACTORS'**  
**THEATRE**  
**OF COLUMBUS**

2017 Season

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**Julius Caesar**  
by William Shakespeare  
May 25-June 18

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**Pride and  
Prejudice**  
by Jane Austen  
Adapted for the Stage  
by Jon Jory  
June 22-July 16

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**The Emperor  
of the Moon**  
by Aphra Behn  
July 20-August 6

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**The Tempest**  
by William Shakespeare  
August 10-  
September 3

1000 City Park Ave.  
Columbus, OH 43206  
(614)444-6888

[www.theactorstheatre.org](http://www.theactorstheatre.org)

Actors' Theatre of Columbus is excited to share with you opportunities to increase your audience while also supporting Shakespeare in the Park. Attracting over 15,000 patrons each season, Actors' Theatre maintains one of the largest audience bases in the city. As we embark upon our 36<sup>th</sup> season at Schiller Park in German Village, we would like you to consider contributing to our vibrant community. We depend upon your support to keep high quality outdoor theatre alive, well and accessible in Columbus.



First,  
however...

...some ways we can  
partner with you!

Let us help you!

Our highly trained and experienced staff of professional actors, directors and producers would love to be involved in your next private event or training. We offer services ranging from backstage event planning and coordination to small or large group team building to individual presentation coaching.

Want to create a truly memorable event? Let Actors' Theatre create a private performance just for you and your guests.

Email [info@theactorstheatre.org](mailto:info@theactorstheatre.org) to be put in touch with one of our producers and start planning today.

# And now...

...how you can partner with us!

## Season Presenter

Benefits (limited to one per season):

- Full Page ad in our season playbill
- Your logo and/or business name will be promoted to our print audience on the cover of our playbill and via individual show posters and postcards at strategic places around central Ohio (more than 30,000 print items) and at all of our performances throughout the season
- Mention as the Season Presenter each night of every performance as part of the curtain speech for the entire season
- Your logo and/or business name will be promoted to our online audience of 200,000 throughout the season via website, e-newsletter and social media mentions
- Presenter Party with reserved seating for 6 and catered desserts at intermission at each of our four productions
- Swag Pack of 6 Tickets to the Season Opening Tent Dinner

## Production Sponsor

Benefits (limited to one per production, four total for the season):

- Half page ad in our season playbill
- Your logo and/or business name will be promoted to our print audience on the title page of our playbill for your show and via individual show posters and postcards at strategic places around central Ohio and at all of our performances for your production
- Mention as a show Sponsor each night of the performance as part of the curtain speech
- Your logo and/or business name will be promoted to our online audience of 200,000 throughout the season via website, e-newsletter and social media mentions
- Sponsor Party with reserved seating for 10 and catered desserts at intermission of the performance of your choice
- Swag Pack of 2 Tickets to the Season Opening Tent Dinner

## Weekend Supporter

Benefits:

- Official weekend supporter of performance: "This weekend's performance is supported by [your business]. Please visit [your business] at [your address] or online." To be printed on digital playbill reaching an audience of over 5000; on 1000 inserts given during performances; and verbally during curtain speech and intermission.
- 2 Reserved seats with catered dessert at intermission for the performance of your choice

# Sponsorship Rates

Season Presenter (\$5,000)  
Production Sponsor (\$2,500)  
Weekend Supporter (\$1,000)

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# Playbill Ad Rates

Full Page (\$1,000)  
Half Page (\$500)  
Quarter Page (\$300)

Playbill ads are full color and sized as follows: full page (4.875"x7.625"), half page (4.875"x3.75") or quarter page (2.375"x3.75"). Our playbill is distributed physically to over 15,000 people throughout the season, as well as digitally through our website.

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Company Information:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Support Information:

Level of Support (Circle One):    Underwriting    Playbill Ad    Donation Amount: \_\_\_\_\_

Underwritten Production/Weekend: \_\_\_\_\_    Ad Size:    1/4    1/2    Full

Authorizing Signature: \_\_\_\_\_    Date: \_\_\_\_\_

Actors' Theatre of Columbus is a 501(c)(3) non-profit organization and all contributions are tax deductible to the full extent of the law. Thank you for supporting Actors' Theatre of Columbus. See you in the park!